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PUBLISHED BY
THE SMOKER'S MAGAZINE CO.
— NEW YORK. —



The GEO. W. CHILDS 5c. Cigar is beyond dispute the most marvelous success of the age

Just look at the way the sales have grown:

Geo. W. Childs cigars sold in 1894.....	1,428,000
Geo. W. Childs cigars sold in 1895.....	5,975,000
Geo. W. Childs cigars sold in 1896.....	16,895,000
Geo. W. Childs cigars sold in 1897.....	26,906,000
Geo. W. Childs cigars sold in 1898.....	39,152,000

GEO. W. CHILDS cigars sold in 1899..... **56,167,000**

For the last two months the sales have been at the rate of 75,000,000 a year.

We hope to so increase our facilities that for the year 1900 we can make our sales a full

ONE HUNDRED MILLION CIGARS.

It has never been a question as to how many GEO. W. CHILDS 5c. cigars could be sold, but how many we could manufacture, for we can always sell more than we can make.

It is a **GENEROUSLY GOOD** record that no other cigar can equal. The quality of the cigar is the secret of its success.

METROPOLITAN TOBACCO CO.,
DISTRIBUTORS.

HARBURGER, HOMAN & CO.,
MANUFACTURERS.

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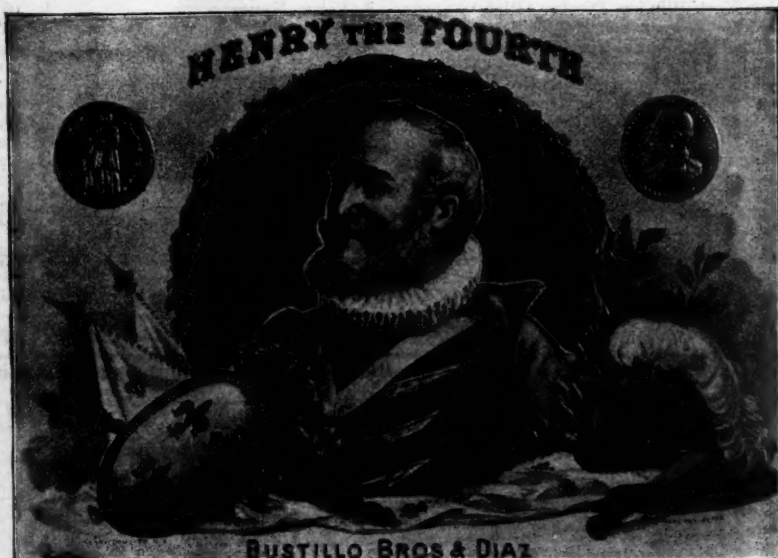
CO.,

K. F. J. M. 20-07

BUSTILLO BROS. & DIAZ,

.....MANUFACTURERS OF.....

Clear Havana Cigars



Finest Quality and Workmanship.

Factory: TAMPA, FLA.

Office: 58 Warren Street,

Corner West Broadway,

NEW YORK.

VOLUME VI.

NUMBER 4.

The Smoker's Magazine

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OH! THIS
IS GREAT!
THIS
CREMO
THE
BEST **5 CENT**
CIGAR.

ACKER, MERRALL
& CONDIT,
and
METROPOLITAN
TOBACCO CO.,
N. Y.

SOLD BY LEADING DEALERS.

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135 Broadway.

HAVANA OFFICE:

102 Gallano.

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Manuel Garcia Alonso, La Meridiana, La Flor de Cuba, A de Villar y Villar,
La Comercial, La Carolina, La Africana, La Vencedora, La Rosa
Aromatica, La Flor de Yncian, La Flor de Nuriás, La
Antigüedad, La Reserva.

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Pedro Nuriás,

Crema de Cuba,

La Vencedora.

Cable Address: "Havanacom," New York.

"Haco," Havana.

Ruy Lopez Ca.,

Manufacturers of

Vuelta Abajo Habana Cigars

Exclusively.

20 Fulton St., Cor. Front,
New York.



"ALWAYS AS FINE AS TOBACCO GROWS."



B. SHARP,
HIGH-GRADE
Cigars,
10 COMFORT ST.,
Goldton, Cal.

EXACT SIZE 1-5 X 1 1-8 INCHES.

**YOUR NAME ON
1000 GUMMED FREE
LABELS**

With a Year's Subscription to

The Smoker's Magazine \$1.

**JUST
HOW
THEY
LOOK**



Y. D. WAKE,
DEALER IN
FINE CIGARS
1000 PURCHASE ST.,
Priceville, Ok.

Showing the exact size of Gummed Labels, 1000 of which are given with each subscription at \$1.00 per year.

These little business-pushers can be used in a thousand ways—stick 'em on boxes of cigars, cigarettes, matches, packages of tobacco, etc., keeping your name before the smoking public, *advertising* your store and *increasing* your regular trade. We use only the best gummed paper, so they will not stick together, break or curl. They are plainer, handier, cleaner and more showy than a rubber stamp and may be used in many places at the same time; are also used as price-marks, and on paper and envelopes, etc. We make ONE SIZE ONLY, as shown, and only in assorted colors. No variation in size or color is possible. Labels forwarded by prepaid mail in a handsome box in about 10 days.

Quantity and Quality at Lowest Prices.

A Year's Subscription to The Smoker's Magazine with	1,000 Gummed Labels, \$1.00
3,000 " "	2.00
6,000 " "	3.00
10,000 " "	4.00

SEND CASH WITH ORDER. STAMPS ACCEPTED.

The less reading a label contains the better it will look. Write plainly, giving full address and order to-day.

**THE SMOKER'S
MAGAZINE CO.,**
TIMES BUILDING, NEW YORK.

WE REFER TO ALL COMMERCIAL AGENCIES, AND BANKS AND EXPRESS COMPANIES IN NEW YORK.

SEND POSTAL FOR SAMPLE LABELS—THEY'RE FREE.

The Only Magazine Issued Solely in the Interests of the Retailer and His Customers.

Thousands of the most successful retailers the country over are already subscribers, because the magazine is instructive and valuable to them. Those who are not subscribers we ask to examine the magazine and note what the trade says of it.

We solicit the subscription of every intelligent cigarman in the land.

May we not have yours?
Read What Others Say.

"The best publication in the trade," L. W. COON, NEW YORK.

"My customers find it interesting and prefer it to any other trade paper," M. GROSSMAN, NEW YORK.

"It is always full of valuable and timely suggestions and I prize it very highly," C. M. HARDEN, LYNN, MASS.

"It should be in every retailer's hands," ED. KOLMAN, CHICAGO, ILL.

"I highly recommend it to the retailers," L. ROSENBAUM, NEW YORK.

"We got stuck on it and consider it a bargain,"

H. C. WILD & CO., KANSAS CITY, MO.

"Your valuable suggestions on window dressing doubled our sales last week,"

PETERSON

BROS., BUFFALO, N. Y.

"The best investment I ever made," BRO. SMIES, CRIPPLE CREEK, COL.

"No cigar store complete without it, ideas enough in a copy to last a month," D. PROWLER, NEW YORK.

**I. HUSTLE,
CIGARS
AND
TOBACCO,
Blissville, Me.**

And hundreds of others from all classes of cigar-men.

**ANDY SMART'S
Smoke Shop,
17 Prosperity Ave.,
CON. PLEASANT ST.
DOLLARSTOWN, U. S.**

THE SMOKER'S MAGAZINE SIGN MARKER

(The line above is the style and size of letters in the set.)

With a Year's Subscription to the Magazine, \$1.25, Prepaid.



The exact size is 8x8x1 1/4 inches. Weight nearly 10 oz.

THE SIGN MARKER is practical in every way, and being made of the best material will last a lifetime. The above engraving shows the set of **FIFTY** 1/2-inch rubber type (capital letters, figures, ornaments, etc.) packed in a strong box with self-inking pad, and ready for use.

IT IS INDISPENSABLE

to merchants in all lines of business and can be used in hundreds of ways in making Signs, Show Cards, Price Tickets, Bulletins, Marking Boxes, Printing on any flat surface, etc., **saving time and money**, and paying for itself almost every time it is used. Sets selling at \$3.00 and upwards will do no better work, while this set costs practically nothing, being sent prepaid with a year's subscription to **THE SMOKER'S MAGAZINE** at \$1.25. This unheard of offer is made simply to increase the circulation of the magazine, which will be found interesting and of great value to every man who makes, handles or smokes cigars. **THE SIGN MARKER** is not sold nor sent C.O.D.—it is **FREE**, and there is but one way to get it, and that is to subscribe to **THE SMOKER'S MAGAZINE** for one year at \$1.25, and one will be sent prepaid upon receipt of subscription. Guaranteed exactly as represented in every particular or money refunded without question. **You run no risk!**

*Do it
now.*

Every man can realize the **great value** of this offer, and should take advantage of it **at once**. Don't delay—send your order to-day—**NOW IS THE TIME**.

The Smoker's Magazine Co.,
TIMES BUILDING, NEW YORK.
AGENTS WANTED.

We refer to all Commercial Agencies, Banks and Express Companies in New York City.

Please mention **THE SMOKER'S MAGAZINE** to advertisers.

Henry Clay and Bock & Co.,

—LIMITED—

The Havana Cigar and Tobacco Factories, Limited.

HAVANA, CUBA.

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PAID UP CAPITAL, \$7,000,000.00 GOLD.

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CIGAR FACTORIES:

Bock & Co.,	Henry Clay,	La Intimidad,
La Espanola,	La Corona,	Estella,
La Rosa de Santiago,	Flor de Naves,	La Prominente,
Waldorf-Astoria,	Flor de la Habana,	La Imperial.

Annual Output, Over 85,000,000 Cigars.

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CIGARETTE FACTORIES:

Bock & Co.,	Henry Clay,	La Espanola,	La Legitimidad,
Honradez,	Hidalquia,	La Corona,	El Commercio, Cuba.

Annual Output, 1,200,000,000 Cigarettes.

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Cable Address: "CLAYBOCK," New York.

London Office, Dashwood House, 9 New Broad Street.

HAVANA OFFICE, 9 1/2 O'REILLY STREET.

THE SMOKER'S MAGAZINE


∴ The only Monthly Magazine issued solely in the ∴
∴ interests of the Smoker and Tobacconist..... ∴

VOL. VI.

NEW YORK, APRIL, 1901.

NO. 4.

WINDOW DRESSING AND STORE ADVERTISING.

EW tobacconists change their window display as often as they should. The average window seems to be given up to "empties" and one or two pictures or advertisements of some manufacturer of cigars, tobacco or cigarettes. An easy way to dress a window, as it takes practically no time to arrange the details—any old way will do; but that will not attract the desired attention to the window.

Many cigarmen have more than ample time during the middle of the day to devote to their window. During that time the new arrangement can be planned and then carried out with the least possible delay. Where the trade is steady through the entire day, and there is not sufficient help to attend to it properly and dress the window at the same time—such changes should then be made early in the morning, or in the evening. The morning is much the better time.

Dressing a window during the day time, where it is possible, is an excel-

lent idea. It will attract attention, as passersby are always curious and will watch such operations with more than passing interest.

As suggested in this department before, one of the clerks should be appointed window dresser, and the entire detail should be put into his hands. Another good idea, is to give the several clerks a chance to look after the display for a week or two weeks, and the best window dresser in the store will assert himself within a short period.

It might be well to offer a money prize to your clerks for the best window display within a given period, taking into consideration the attractiveness of the display, its effectiveness and increased sales. Invite them to make suggestions and pay for all that are used, and thus get up a friendly rivalry among them that will put vim into their work, and cause them to take an extra interest in your business that can but be a great benefit to you in more ways than one.

Change your window displays often—the oftener the better. Make an en-

TS 2220
\$6

tire change at least once a week; twice or three times a week is much better. But, in the latter case it may not be necessary to make a great change—simply changing the centre attraction, with a new and tasty bulletin, or something along that line.

A new show card in a window every day will be the means of getting every smoker who passes the store to notice it and read it. In order to accomplish this end with the best possible results, it will be necessary to give the matter some thought in order to produce announcements that will be catchy and to the point.

Of course, the best show cards can be gotten up by a professional sign writer. But this is not absolutely necessary, as one of our \$3 Sign Markers, given with a year's subscription to this Magazine, or a brush and marking pot, will do the business.

Don't make the mistake of getting up long announcements—have them short and crisp; and then they will be read, while a long story will not be glanced at a second time by the average man.

Such a scheme could be carried out in good shape by following up a certain line of short talks. In the morning a large card in centre of window, which might read:

**Good
Morning!
Have a Cigar?**

While in the afternoon the card could be changed to—

Cigars?

**Take a few
home with you.**

This might be followed the next day with something like this:

How did you like

THAT CIGAR?

**We have plenty
more of them.**

While on a rainy day, the show card could say:

NASTY DAY.

**Our cigars
are
always good.**

Following out this line and taking advantage of local happenings or events, will give the cigarman publicity at a profit—the cost being practically nothing. The results will please any retailer who desires an increase in his regular trade.

The half-tone engraving that ap-

store a busy one. Mr. Frisch is a firm believer in the efficacy of show cards, and attributes much of his success to such announcements.

Harry A. Libby has a very neat and tasty cigar store at 551 Main St., near Sullivan Square, Charlestown, Mass., and is increasing his trade by giving



A NEW YORK WINDOW DISPLAY.

pears in this article was made from a photograph of the show window of Frisch & Co., 11 Park Row, New York, and illustrates what can be done in a small and valuable space. Leo Frisch, the manager of the store, takes particular pride in his weekly changes in the window display, and he says that this advertisement—together with an occasional reminder in the shape of an attractive show card—make the

away a French briar pipe upon the return of 15 coupons—one of which is given with every purchase.

It is always well to bring out the catch line of a show card in a good, strong letter that it may be seen readily, and the larger it is the better it will be. For a cigar announcement, the following can be used to good advantage.

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tage—with such change of brand name, etc., as may be necessary:

You're
The Man
 we want to try our
VELVET
 10c. cigar.
 It's a smooth article.

His Wife—"Sir, you are intoxicated; your speech betrays you!"

Mr. Hibaul—"Madame, 'ahm-shamed of your (hic) ignorance; you're way behind timsh—don't you know golf dialect w'en you (hic) h-h-hear it?"—Judge.

The cigar store of Maurice Ziegler, located at 28 Public Square, Wilkes Barre, Pa., is a neat and well advertised place, which he calls the Colombo. On a tasty card issued by Mr. Ziegler recently, appeared the following:

MEET ME AT THE COLOMBO.

MAURICE ZIEGLER,

ON THE SQUARE.

Mrs. Dogood—"Is there any kind of work you could be induced to do?"

Dusty Rhodes—"The dream of my life has been to go into a dime-museum." Mrs. Dogood—"What could you do?" Dusty Rhodes—"I have an idea I'd make a lovely ossified man."

The well known concern of Thos. E. Fearon & Co., tobacconists, 2852 Kensington Ave., Philadelphia, Pa., devote more than special attention to their window displays, and having two large windows are able to make, and do make, some handsome displays. In one of their recent tobacco displays the following announcement was seen:

THIS
 EATING TOBACCO
 IS FINE.
 ATE CENTS PER PLUG.

Jos. Haney, with Fearon & Co., originates many of the show cards used in their windows, and devotes much of his time to that branch of the business. A card that appeared in one of their cigar displays follows:

We Sell
 HIGH GRADE
 LOW GRADE
 DOWN GRADE
 UP GRADE
 EVERY GRADE
Cigars.

"Are you going out to-night, dear?" said the husband to the emancipated women.

"I am. It is the regular weekly meeting of the lodge."

"Then I want to say to you"—and there was an unusual defiance in the mild man's tone—"I want to say that if you are not home by 11 o'clock I shall go home to my father."—Leslie's Weekly.

A general announcement or bulletin that can be used by any tobacconist, either in show window or store, in increasing cigar sales, can be used without any change as follows:

**North, South,
East and West,
You'll find our cigars
In every man's vest.**

Jos. Zimmerman & Co., 960 Liberty Ave., Pittsburg, Pa., have a simple but unique sign over the door of their handsome cigar store that attracts considerable attention. The sign reads, "Tobacco and Cigars"—nothing strange about that, but it's like this:

Tobacco and Cigars.

Being upside down. This same style is carried out on all of their printed and advertising matter, and is certainly out of the ordinary.

We have received many bright ideas and suggestions from our readers that will receive due consideration in later issues. Let us also hear from you as to what you are doing to increase your business.

He Wanted a Receipt.

It was in the village justice's court, and the incumbent of the office had fined an Indian for intoxication. The fine was duly paid, and the justice was reaching for his overcoat.

"Hol' on," said the Indian, "me want receipt."

"What in the world do you want a receipt for?" said the 'squire.

"Well, bimeby, Injun die—go to the Great Father up there. Great Father say, 'John Joe, have you bin good Injun an' paid all your debts?'"

"I say 'Yes.'"

"Then he say: 'Show me receipt.' I have no receipt. I got to go all the way down to hell to find 'Squire Martin to get receipt.'"

Alligator Card-Cigar Case Free.

With a year's interesting reading a smoker can obtain a useful and unique article, consisting of a substantial Card Case and Cigar Case, combined, for vest pocket, at absolutely no cost. Subscribe to THE SMOKER'S MAGAZINE at \$1 a year, and secure this handsome alligator finish leather Card-Cigar Case Free. It's something you've always wanted, and if it don't please you—get your money back.

Hadn't Eaten the Waiter.

A big American, on paying his bill in a London restaurant, was told that the sum put down didn't include the waiter.

"Well," he roared, "I didn't eat any waiter, did I?" He looked as if he could, though, and there was no further discussion.—T'it-Bits.

"What a secretive fellow your book-keeper is!"

"Yes, his own wife has never learned his middle name."—Chicago Record.

Every tobacconist who believes in advertising his own interests should subscribe to THE SMOKER'S MAGAZINE—\$1 a year, with premium.

In the Gloaming.

In the gloaming, O my darling!
 Waited I alone for thee,
 Where the roses in the garden
 Bloomed in beauty, fancy free.
 As I listened to the zephyrs
 Quiv'ring through the apple trees,
 All at once a plaintive moaning
 Gave my blood a gentle freeze.

In the gloaming, O my darling!
 Came your father's prize bull-pup!
 And I guessed in half-a-second
 Just what sort of game was up.
 Off I bolted like the dickens,
 With a frenzied kind of sprawl,
 And it was a neck or nothing
 Race to reach the garden wall.

By that garden wall, my darling!
 We engaged in fierce affray,
 And I very literally
 Had to tear myself away!
 What precisely happened, darling,
 I can scarcely mention here,
 But I'll own I walked home backwards
 In the gloaming, O my dear!
 —Pick-Me-Up.

Jean Nicot and Tobacco.

ONLY recently the French Government appropriated funds for the erection of a handsome statue in bronze of Jean Nicot, whose name is immortalized in connection with tobacco. The statue is to be erected in front of the principal Government tobacco factory in Paris and will no doubt revive the old controversy between the lovers and haters of the weed, which has been carried on ever since Europeans, as the result of the discovery of America, were introduced to the pleasures and perils of the pipe. The use of tobacco is now so universal among European peoples and peoples of European origin that it scarcely seems possible that prior to 1586 no European had ever used tobacco. Nicot, it is quite certain, did not introduce it into Europe, and his claim to be regarded as the originator of either the cultivation or the smoking of tobacco

in Europe rests upon very weak foundations.

The tobacco plant itself was first brought to the continent of Europe in 1588 by Francisco Fernandes, who had been sent by Philip II. of Spain to investigate the products of Mexico. From Spain some of the seeds of the plant were sent to Portugal and Jean Nicot, who was the French Ambassador to the latter country at the time, secured some of them and sent them to the French Queen Catharine de Medici. Nicot made a study of the plant and was instrumental in spreading a knowledge of its qualities and the methods of its cultivation. All tobacco plants, of which there are about fifty varieties, are grouped by scientists under the name of *Nicotiana*, and in the analysis made in the French state tobacco factories the distinctive element in tobacco was given the name of nicotine. This term having been universally adopted, Nicot's fame is secure for all time to come, though in fact tobacco smoking would have been just as universal to-day if he had never lived. The habit of smoking was initiated in England by Ralph Lane, the first Governor of Virginia, and Sir Francis Drake, who carried with them to England in 1586 the implements and materials of tobacco smoking, which they presented to Sir Walter Raleigh. Governor Lane is believed to have been the first Englishman to smoke and Raleigh the second. It is recorded of the latter that "he took a pipe of tobacco a little before he went to the scaffold." The courtiers of Queen Elizabeth caught the habit from Raleigh, and within fifty years smoking had become general in England and all over Europe.

The cultivation of tobacco is carried on only in countries that lie within the tropical or temperate zones. It flourishes in very dissimilar climates, but it thrives best in regions where the mean temperature is not less than 40 degrees Fahr. and where there are no early autumn frosts. The finest qualities are produced only in tropical lands

with comparatively dry climates. All the species of *Nicotiana* except two are of American origin. Botanists divide them into two groups, one of which is characterized by an elongated corolla tube, red in color, the plants whereof grow to a height of from five to seven feet, the stalks having no branches; while the other has a swollen corolla tube of a greenish yellow color and a stalk with many branches which grows to a height of from two to not over five feet. Of the first group our Virginia tobacco is the leading type, and of the second the familiar type is the green tobacco of Brazil and the East Indies. These two species of tobacco, of which there are many varieties, and the Persian tobacco are the only raw material of the tobaccos in common use.

In nearly all European countries tobacco is cultivated and manufactured under state supervision and as a leading source of public revenue. It is a state monopoly in France, Austria-Hungary, Italy and Spain, and in other countries it is subject to state regulation and heavy excise duties. It is a curious fact that in England the cultivation of tobacco as a crop is prohibited by a tax so high on every acre sown with tobacco seed that no Englishman could afford to grow it except, as Joseph Chamberlain grows orchids, as an expensive fad. The origin of this prohibition is still more curious. It originated in the reign of Charles II., when Parliament passed a law forbidding the growth of tobacco in England for the express purpose of encouraging trade with the new colony of Virginia. Nowadays, when the height of statesmanship is supposed to be reached by passing tariff laws intended to kill the industries of other nations with whom we trade, it seems almost beyond belief that in the unenlightened age of Charles II. they should yet have had sense enough to see that if they were to build up trade with Virginia they must needs give Virginia a chance to produce something to trade with.

The production of tobacco in the

United States is now about 725,000,000 pounds annually, of which about one-half is consumed by our own people and half exported. Some idea of the rapid increase alike in the world's production and consumption of tobacco is gathered from the fact that the production of the United States alone has been almost doubled since 1870. The consumption in all countries of which we have any statistics has steadily increased. Our British cousins are not so devoted to the weed as ourselves. Tobacco chewing is almost unknown among them, and as smokers they are comparatively moderate. Nevertheless the Britons are now consuming about 32 ounces of tobacco per capita annually, which is just about double the per capita allowance of the Britons of 1850. The yearly consumption of the weed in this country is now nearly 76 ounces per capita.

With Spain out of Cuba, whose tobacco furnishes the finest quality of cigars in the world, and our flag over the Philippines, the home of the celebrated Manila cheroots and cigars, the United States would seem to have commercial control of all the best tobacco-growing soils in the world. Up to the present time, however, possibly because the Cubans and Filipinos have been too much absorbed in arguing with us about their future to give attention to their tobacco crops, our supply of Havanas and Manilas seems to be poorer in quality and higher in price than ever before. When they get once more upon a firm peace footing we may expect to find our nicotine temptations greatly increased.

A substantial Card-Cigar Case, you cannot buy for a dollar, is *Free* with a year's subscription to THE SMOKER'S MAGAZINE at \$1. The case is made of Alligator finish leather and fits the vest pocket—a useful article that every smoker needs. The Magazine will give you a year's interesting reading. This is a double value combination you should take advantage of at once.

THE SMOKER'S MAGAZINE

THE ONLY MONTHLY MAGAZINE ISSUED
SOLELY IN THE INTERESTS OF THE
SMOKER AND TOBACCONIST.....

BY

THE SMOKER'S MAGAZINE CO.,
TIMES BUILDING, 41 PARK ROW,
TELEPHONE, 3707 CORTLANDT,
NEW YORK CITY.

Issued the first of every month, \$1.00 a year,
payable in advance. Subscriptions may begin at
any time.

REMITTANCES should be made by N. Y. Draft,
Express Order, or P. O. Money Order, payable to
THE SMOKER'S MAGAZINE CO. Cash or stamps
should be sent by Registered Letter. We can-
not be responsible for loss if sent any other way.

When change of address is desired, both the
old and new address must be given.
CORRESPONDENCE on all subjects of interest to
the trade is solicited.

All manuscript should be accompanied by stamps
for return—otherwise we will not be responsible
for same.

ADVERTISING rates furnished upon application.
ENTERED at the New York Post Office as second-
class mail matter.

NEW YORK, APRIL, 1901.

In case you are not a subscriber to
THE SMOKER'S MAGAZINE, you should
be, and there is no time like the pres-
ent to become one.

THE SMOKER'S MAGAZINE is a much
better name than the Cigar Store Mag-
azine, and one that will permit of much
expansion and a greatly increased cir-
culation—all of which will enhance its
value and make it more interesting to
our ever increasing army of readers.

One reason of the change is ex-
plained in part by the question asked
our readers in our November issue,
when it was proved conclusively that
where one tobacconist read the Maga-
zine, there were also ten or more
smoker readers.

THE SMOKER'S MAGAZINE will be

an additional magnet to attract smok-
ers to the cigar store of the enterpris-
ing and wide-awake tobacconist who
recognizes the wisdom of being a sub-
scriber.

We ask our readers individually and
collectively to kindly advise us as to
the style and kind of interesting read-
ing they would like to find in THE
SMOKER'S MAGAZINE. Please tell us
just what you want, and how you want
it. This means you.

Subscribers should receive their
copy of the Magazine about the first
week in each month, unless situated in
the far West, in which event it will
take a few days longer to reach them.

Register your cigar titles and to-
bacco brands, and protect your prop-
erty—it is \$1 well invested. Don't
put it off any longer, but *do it to-day*.

"Imitation is the sincerest form of
flattery." Two new papers for the re-
tail tobacco trade are to make their
appearance in New York soon—so
rumor has it. The unparalleled suc-
cess of THE SMOKER'S MAGAZINE is
said to be the cause of it.

J. B. Schwenck, the general road
representative of THE SMOKER'S MAG-
AZINE, is doing effective work in
Cleveland as we go to press with this
issue. Mr. Schwenck will call on the
trade in all cities and towns on his way
west, and should he call on *you*, we
bespeak for him your kindly considera-
tion. Detroit will be his headquarters
for a few weeks to come.

We trust that subscribers will kindly
remember to notify us promptly of
their change of address, giving former
as well as new location, that the Mag-
azine may reach them safely.

Advertisers are always pleased to
answer questions relative to their

goods, prices, etc., and our readers are requested to make their wants known to advertisers — kindly mentioning this Magazine.

Again we will explain how any subscriber may know to what date his subscription to THE SMOKER'S MAGAZINE is paid. Should "12/1" appear on the address label, the subscription is paid up to and including December, the twelfth (12) month of 1901, the figure one (1) signifying the first year of the 20th Century. In case the numbers were "7/2," it would mean that the subscription was paid to "July, 1902, inclusive." Simple, isn't it?

Few tobacconists recognize the value of Gummed Labels or Stickers in their business. These little stamps containing your leading brand, name, address, etc., should be affixed to every package of tobacco, box of cigars or cigarettes that leave your store, as there is no knowing where the goods may go—perhaps to a club or smoker, where it is seen by many men—and the chances are that every sticker will be read by a smoker who does not patronize you. You'd pay any one five cents to mention your goods to 100 smokers—then why not use stickers to advertise your business? Stick to stickers and your business will stick to you.

Are your brands of cigars and tobacco registered? For your own good they should be. It costs little and is a permanent and profitable investment.

Please remember that we are always pleased to hear from our subscribers and readers on any and all subjects. Every communication is carefully considered and given prompt attention.

A handsome and substantial Card Case and Cigar Case combined is given with a year's subscription to THE SMOKER'S MAGAZINE at \$1. It is made of alligator finish leather, and fits the vest pocket. A useful article that smokers have always wanted.

Another Escape for the Czar.

The Czar jumped forty-seven feet
And thrice turned in the air,
And fell behind the kitchen stove,
And lay and trembled there!
Yet, truth to tell, no Anarchist
Had basely tried to hatch
A plot against the monarch's life—
The cook had struck a match.
—Chicago Record-Herald.

Queries Answered Department.

QUERIES will be answered in this department for our readers, whether they are subscribers or not, and we desire all to bear in mind that this service is entirely free of charge. Make as liberal use of this privilege as you wish. All communications will have prompt attention, and answers will be forwarded by mail when a two-cent stamp is sent for that purpose. Tell us what you wish to know, and same will have our best attention.

O. H. D.—Replying to your query, we suggest that you correspond with John J. Roth, manufacturer of union-made cigars, 750-752 Penn St., Reading, Pa. Mr. Roth can undoubtedly supply your wants.

M. L.—We beg to inform you that cigar factory No. 234, District of Florida, is owned and operated by S. & F. Fleitas, Key West, Fla.

O. W. P.—La Honradez is a smoking tobacco imported from Cuba. It is manufactured by Prudencia Rabell, Havana, Cuba, and handled by Acker, Merril & Condit, of 130 Chambers St., New York. Any communication to them will be attended to promptly.

W. Z.—Henry Irving is one of the brands of John W. Merriam & Co., 135-137 Maiden Lane, New York.

N. J. D. Co.—Cigar box lid rests are manufactured by the Orior Lid Rest Co., 532 Washington St., Reading, Pa. Write and kindly mention this magazine.

E. E.—As has appeared in this department before, a lengthy article on

the tobacco bug and the best remedy for its extermination, appeared in the July, 1900, issue of this paper. A saucerful of bisulphide of carbon, placed in the infested case over night, will generally kill the bugs. However, there are probably many eggs in the tobacco and cigars that later will be live bugs.

C. C. T.—Correspond direct with L. Miller & Sons, 543 Broadway, New York, with regard to the purchase of tobacco dust.

W. M. T.—A year's subscription to THE SMOKER'S MAGAZINE, with the \$3 premium Sign Marker, is \$1.25—local checks, \$1.35. Sign Markers are forwarded by return mail.

A. M. D.—Yes; we register cigar and tobacco brands, and guarantee thorough and efficient service. The charge is \$1—75c. of which is refunded in case title has been previously registered.

Do a Profitable Business.

Certainly every tobaccoist wants to attract the public to his store, and to do that he must keep up to the times. Get in line and follow the crowd—Subscribe to THE SMOKER'S MAGAZINE at \$1 a year (with great premium)—it's just what you want, and it will give you many new and unique advertising ideas, and valuable suggestions; keep you fully posted and increase your business largely. It will please you and your customers immensely for a whole year.

Uncle Geehaw (from Hay Corners, at grand opera)—What's that man got over there?

City Nephew—Why, that is the score.

Uncle Geehaw (brightening up)—The "score?" Well by gum! I wish you'd ask him whose ahead—Puck.

Mr. Nicefellow—What do you think is the proper age for girls to marry?

Miss Laura—Oh, about 19.

"Indeed! And how old are you?"

"Oh, about 19."—Town Topics.

What Others Say.

WORCESTER, MASS.

THE SMOKER'S MAGAZINE:

Your Magazine is *the tobaccoist's proper guide*, and must be appreciated.

Yours respectfully,

M. SCHLESINGER.

SAN BERNARDINO, CAL.

THE SMOKER'S MAGAZINE:

Happened to catch a glimpse of your Magazine—it is a dandy. *Don't know of any other way out of it only to subscribe.* Kindly find \$2 enclosed—send extra gummed labels.

Yours respectfully,

W. H. EADIE.

AUBURN, ME.

THE SMOKER'S MAGAZINE:

Enclosed please find \$1 to pay for another year for the Magazine, *I am pleased with the past year, especially the Window Dressing Department, and want it continued.*

Truly yours,

J. B. CHASE.

PHILADELPHIA, PA.

THE SMOKER'S MAGAZINE:

Mr. H. C. Cook showed me your interesting Magazine and I was convinced of its value, so hasten to take advantage of your liberal offer. I enclose check for \$1.35 for year's sub. and Sign Marker.

Yours very respectfully,

A. J. TOWN & Co. Per TAYLOR.

DES MOINES, IOWA.

THE SMOKER'S MAGAZINE:

Note that we are entitled to 1000 Labels. This is certainly something for nothing, as the Magazine is well worth the price.

Very truly,

A. J. HEDRIX Co.

Every subscriber gets many times the worth of his money in THE SMOKER'S MAGAZINE, besides the valuable premium. Only \$1 a year.

THE SMOKER'S MAGAZINE

ART DEPARTMENT.

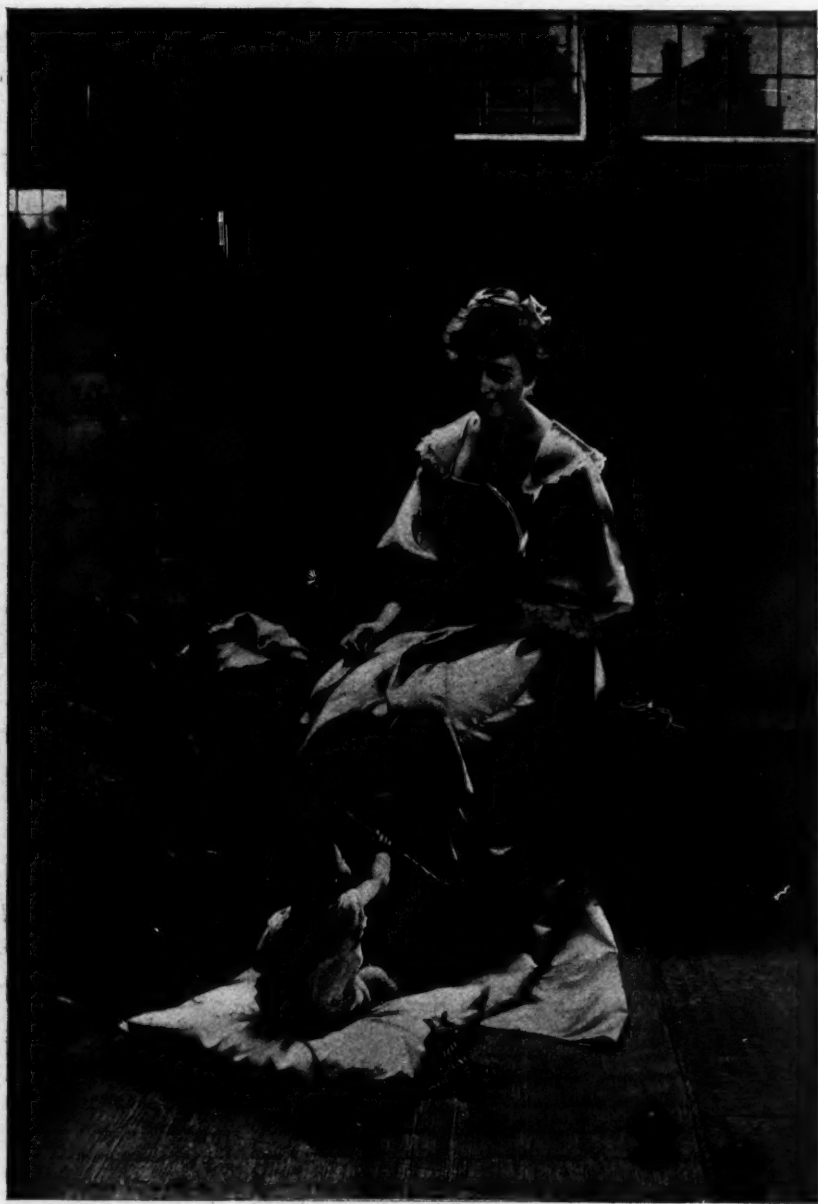
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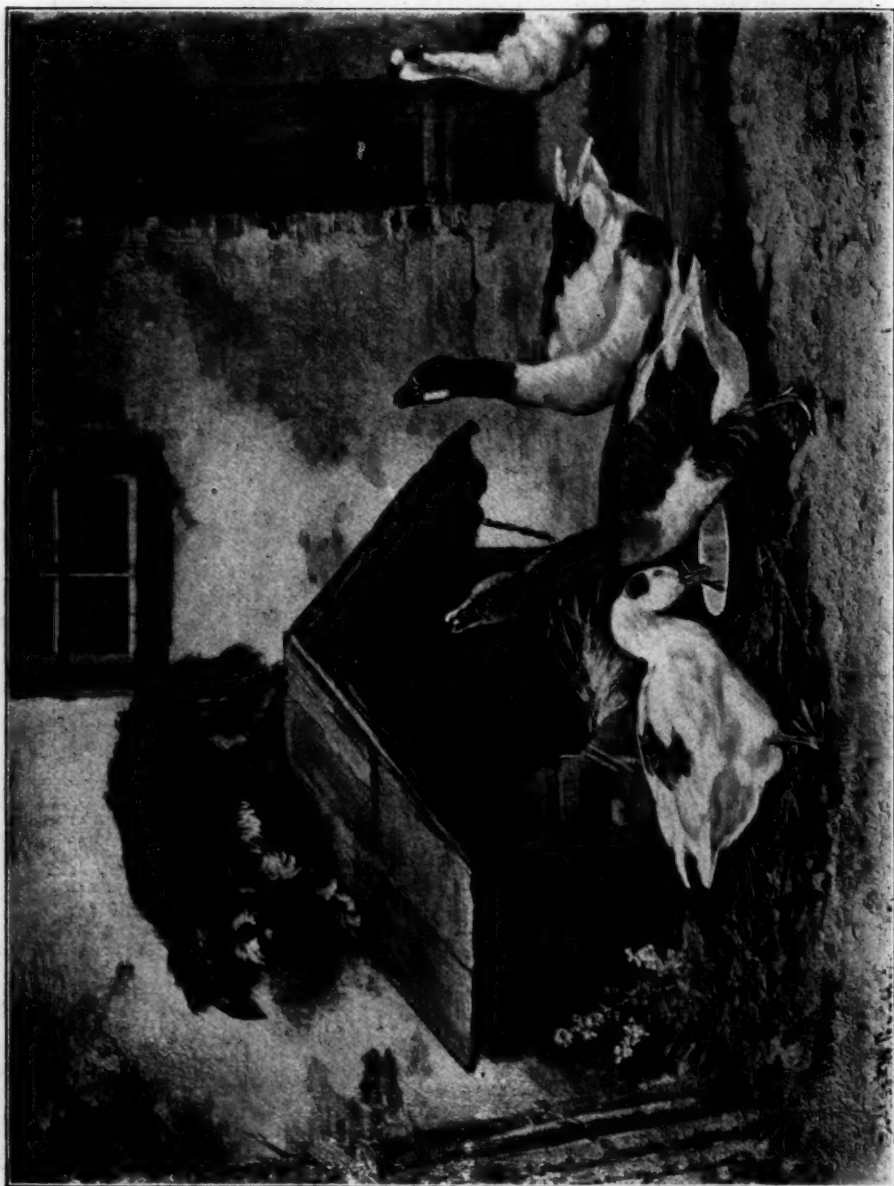
AN INTERESTING CONFESSION.



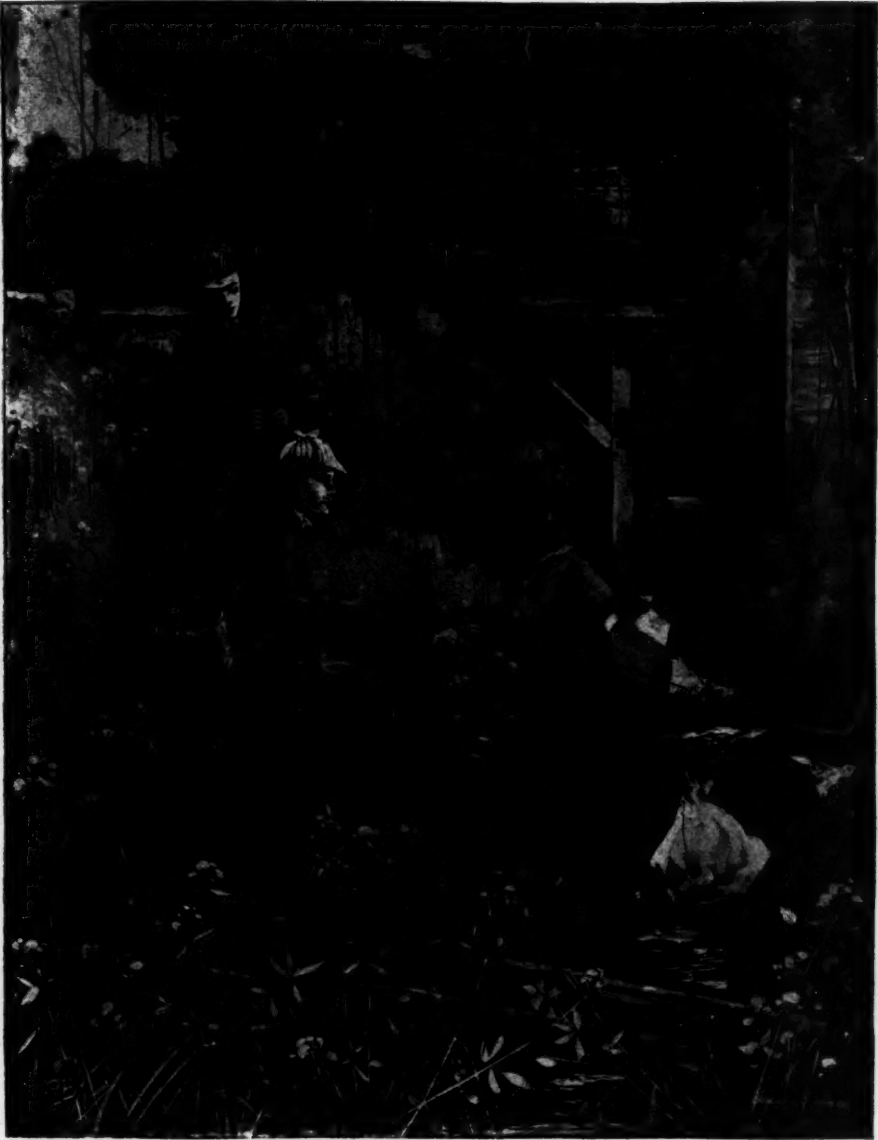
MAKING A BOUQUET.



MOTHER'S JOY.



AN AWFUL COWARD.



THE OPENING OF THE SEASON.

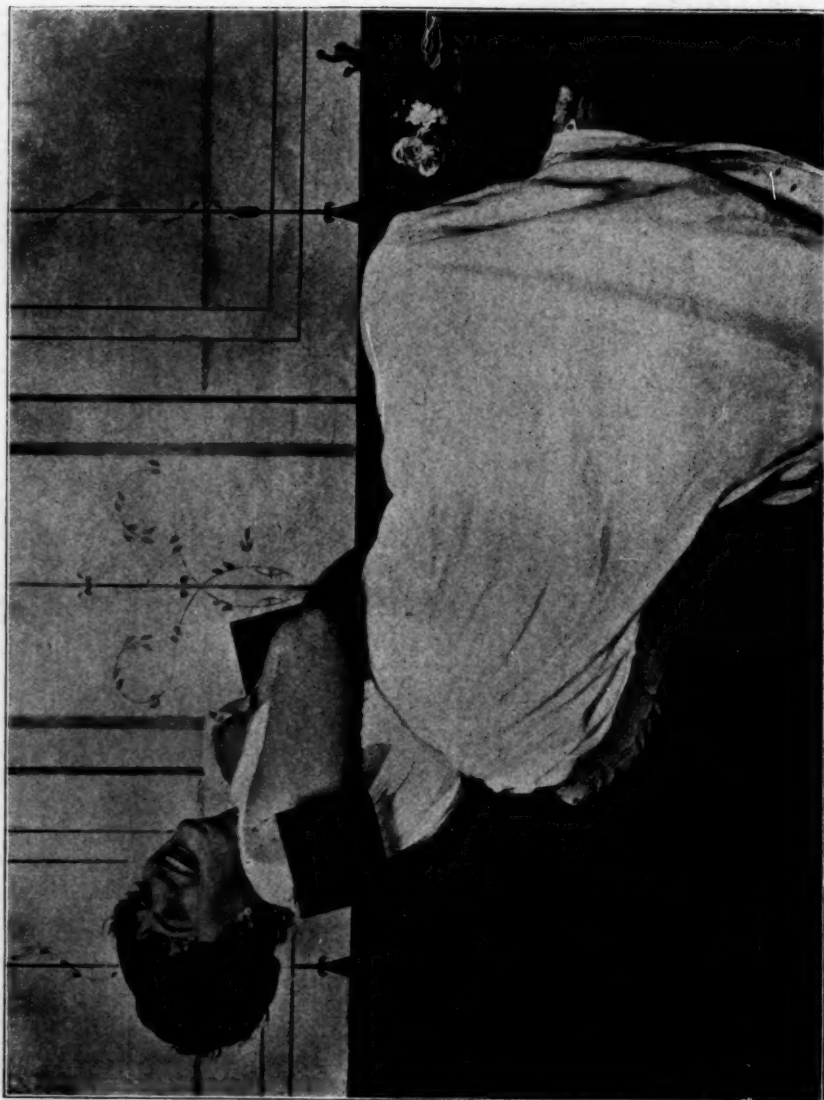


MUSIC HATH CHARMS.



A COQUETTISH LAUGH.

THE SMOKER'S MAGAZINE



OH, IT'S SO FUNNY.

Counterfeit Coin Destroyed.

FIVE or six tons of counterfeit money and of plates and other paraphernalia used by counterfeiters were destroyed by the Treasury Department recently. The pieces of "queer" paper money, 785,000 in number, were burned, and the coin and metallic articles were melted at an iron foundry in Washington, a Secret Service officer supervising the process.

The mass of contraband stuff represents the accumulation of two years in the Secret Service Bureau. Besides the notes, there were 45,000 coins, 49½ pairs of metal moulds, 133 steel dies, 690½ plaster of paris moulds, 183 steel, copper and zinc plates and several tons of miscellaneous matter. Included in this lot were the extensive outfit and product of the notorious Brockway gang. There were also several hundred pounds of imitation Confederate notes used for advertising purposes, which under the present strict laws are contraband.

The metallic matter is melted in a solid mass which contains so little precious metal as to be practically worthless. This matter is about the only material connected with the art of counterfeiting that the Secret Service Bureau allows to pass out of its custody. After the stuff is melted the foundry proprietor is allowed to do what he pleases with the mass of base matter which he finds at the bottom of his furnace after being paid by the Government for melting the stuff.

Citizen—My house at No. 4,916,718 Uneasy Street was robbed last night!

Police Captain (to clerk)—Mr. Smith, please look in your books and see if a permit was issued to anybody to rob the premises at No. 4,916,718 Uneasy Street, last night.—Judge.

Man (telephoning from club to house)—I'll be up home—hic—Edith—hic—about half past nine.

Wife—You'll have to hurry, dear; it's eleven o'clock now.

Red Register Bureau.

WE desire to notify the trade that we have unsurpassed facilities for Registering Trade-Marks for Cigars, Cigarettes, Tobacco, etc., and guarantee efficient and superior service in every particular.

Fee for Registration, including Sealed Certificate \$1.00
 Fee for Search, resulting in rejection25
 A remittance of ONE DOLLAR is to accompany all applications for Registration, to insure immediate entry.

Address all communications to
 RED REGISTER BUREAU,
 THE SMOKER'S MAGAZINE CO., TIMES BUILDING
 NEW YORK.

A WYOMING KID. No. 17,260. Registered March 4, 1901, for Cigars. Cheyenne Cigar Factory, Cheyenne, Wyo.

LITTLE HAROLD. No. 17,261. Registered March 22, 1901, for Stogies and Cigars. Adam Kaltenbach, Wheeling, W. Va.

ERIE ENGINE. No. 17,262. With picture of engine. Registered April 2, 1901, for Cigars, Tobacco and Cigarettes. F. Bremkamp, Paterson, N. J.

TITLES REJECTED.

Anti-Nation, Irving Bacheller, Buffalo, Buffalo Bill, Buffalo Order, Andrew Carnegie, Erie, Anti-Trust, Myopia, Golden Lace, Sweet Maiden, Pure Gold, Capt. Jinks, Twentieth Century, Do You Smoke, Creme de Cuba, Smart Set, Red Indian, Forget Me Not, Smoke Up, White Eagle, Red Warrior, Gypsy Rose, Hunter, Havanolia, White Rats, Tom Sawyer, Rex, Princess Chic, Mahatma.

A sign in a conspicuous place in the principal hotel of Mitchell, S. D., reads:

NO POKER ALLOWED
 UNLESS THE OLD MAN
 IS INVITED TO
 JOIN THE GAME.

—the "old man," of course, meaning the hotel proprietor.

Reliable Retailers Readily Reached through THE SMOKER'S MAGAZINE—it's a *paying proposition* to advertisers of good goods.

Miscellaneous Musings.

TOBACCONISTS of Des Moines, Ia., held a protest meeting last month and appointed a committee to wait on manufacturers for the purpose of objecting to their conducting retail stores. The committee will report at the next meeting.

—The January records show a marked decrease in the manufacture of cigarettes. The production in that month was about 160,000,000, as against nearly 225,000,000 for the same month in 1900. At the same rate for the rest of the year the product for 1900 will not much exceed 2,000,000,000. Three years ago the output in one year was over 5,000,000,000.

—The export duty on Cuban tobacco is to be abolished this month, but the tobacco dealers should hasten to interrupt the anticipations of the smokers by saying that this will have no effect upon the retail price of Havana cigars. The export duty has been \$1.35 per thousand, and a reduction of 13½ cents on a hundred cigars will not be noticeable, even to the jobber. The internal revenue tax and the import duty in the United States is what counts. These, with the cost of transportation and insurance, about double the cost of Havana goods sold in this country.

—Kansas City cigar dealers are soliciting signatures to a petition addressed to Governor Dockery urging him to veto the slot machine bill which recently passed both branches of the Legislature. They contend that the law, if it becomes effective, will drive them out of business. It is held that the new law goes to an extreme when it makes the penalty for a trade slot machine as heavy as that for operating the money machines.

—Martin J. Condon, manager of the Bruton & Condon Snuff Plant, Nashville, Tenn., has been elected First Vice President of the American Snuff Co., and will make his headquarters at the company's offices in New York.

—The will of the late Henry Win-

ecke, of the well-known cigar firm of Winecke & Doerr, Minneapolis, Minn., has been admitted to probate, and the estate, which is valued at about \$150,000, will be equally divided between his father and brother.

—The recent rumor that the Wells-Whitehead Co., of Wilson, N. C., had been absorbed by the Trust, is denied by President Briggs, in the following manner: "No steps have been taken toward transferring the Wells-Whitehead Co. to the American Tobacco Co." How soon such steps might be taken was not stated.

—Business at Tampa still continues to show a goodly increase, and reports from the various manufacturers all indicate the steady run of orders which has characterized the business since the first of the present year. Several factories being closed on account of non-arrival of material, strike, etc., had something to do with general shipments.

—Good and plenty is the manner in which the Trust is being scored by Boston and other New England papers in defense of the jobbers in their war against any concern dictating as to what goods they shall handle—no matter what consumers may ask for. Largely attended mass meetings and bill now before the Massachusetts Legislature certainly mean business, and it would seem that the Trust will find something doing down East.

—Jas. J. Baylis, who for 21 years has run the Morton House cigar stand at Grand Rapids, Mich., returned from a trip to Havana on the Mora Castle, arriving in New York the 27th ult., where he remained for a few days with friends. Mr. Baylis called on John W. Merriam & Co., and left a good order for Henry Irving and Baron De Kalb cigars. He also put in a line of the Waldorf-Astoria brand of imported goods.

—The American Tobacco Co. has declared a 2 per cent. dividend on the preferred stock, 1½ per cent. on the common, and 3 per cent. on the scrip, the latter being semi-annual. The scrip

dividend is payable May 1. Books close April 15, and reopen May 2.

—Wm. Wicke & Co., manufacturers of cigar boxes, will erect three new factory buildings on the ruins of the recent disastrous fire at 31st St. and 1st Ave., New York. The estimated cost of the buildings is \$332,000.

—According to many large cigar manufacturers throughout the country the American Cigar Co. is not going to have such a pleasant path of pansies as might be desired. Some of the manufacturers talk a great deal, but really say nothing; while others are mum as oysters. Interesting developments may be expected in the near future.

—Blackwell's Durham Tobacco Co. was incorporated at Trenton, N. J., last month, with a capital stock of \$1,000,000. More trust—that's all.

—Swope & Mangold, Dallas, Tex., the leading cigar house of the State, report good results on the Henry Irving pure Havana cigars from the factory of John W. Merriam & Co., New York.

—The nineteen bales of Sumatra tobacco consigned to W. M. Jacobs, now serving a 10-year sentence for counterfeiting, was not sold last month as was expected to take place at the seized merchandise sale in Philadelphia. Pending the question of the disposition of the property by Secretary of the Treasury Gage, no sale will be made. The duties on this tobacco amounted to \$5,000.

—The Tobacco trust earned \$6,303,093 on a capital of \$58,500,000 last year. Believer in combines and trusts, just put that in your pipe and smoke it.

May—Bell has been in the market for a long time.

Clara—Yes, but she is still quoted at 27.—Town Topics.

THE SMOKER'S MAGAZINE will both make and save money for you—\$1 a year, with great premium.

Short Smokes.

PIPES of all kinds and descriptions are included in the assortment of curios received from South Africa by Otto Demond, of St. Joseph, Mo., last month. There is a tandem pipe, having two bowls, one in front of the other. Another pipe has two bowls placed side by side, resembling a double-barreled shotgun, with one stem serving for both. Every pipe is lined with tin or some similar metal. It is a curious and interesting collection.

—John Tubbert celebrated the one hundred and second anniversary of his birth on the 15th of March last in Syracuse, N. Y. Mr. Tubbert has been a constant user of tobacco and has enjoyed his pipe for the past 80 years, but never used liquor or cigarettes. He came to this country from Ireland in 1830.

—The latest development of the tendency of stage realism, is seen in "A Cigarette Maker's Romance," at the Court Theatre, London. The first and last acts are supposed to take place in a cigarette factory; work benches for about six or seven cigaretteers occupy a prominent position on the stage, where cigarettes are turned out at every performance. Should this play "cross the pond," it is more than likely that a cigarette machine would be used in these scenes—proving more interesting and Americanlike.

—Mrs. Nation, released from durance vile on bail, is done with the saloon-smashing business—it has its hardships and inconveniences—and now enters on a crusade against tobacco. She is a woman of action; on her exit from the courtroom three men who were smoking cigars were ordered by her to throw "the nasty things away." But the wretches went on puffing placidly. How does she propose to wage war on the weed? The undertaking is a prodigious one. Compared with it the suppression of the bloated liquor traffic is a pastime. Mrs. Nation will have to do battle with

almost the entire male sex that has arrived at years of discretion, and with a large part of it that has not. Let us say in a whisper that the Government derives some revenue from members of her own sex who whiff a pipe in the chimney corner or surreptitiously toy with a cigarette. Mrs. Nation might begin with them.

—Samuel Haller, a three-year-old cigarette smoker of New York, recently set fire to his bed by dropping a lighted cigarette in it. His mother says he picks up stubs in the street and is an inveterate cigarette smoker.

—Readers of the New York Sun are holding an interesting symposium on the eternal tobacco question. They seem to agree that tobacco chewing, for various reasons, is tolerable only at sea. But smoking in the home finds many defenders, feminine as well as masculine. The arguments against the practice are on familiar lines. The expense, the discomfort to others, the selfishness, etc., are set forth. Some of the arguments in favor of smoking, however, have sufficient novelty to merit attention. One woman favors tobacco because of its pacifying effects. "A man," she observes, "never smokes unless he is in a good humor. There seems to be a subtle relation between good nature and a good smoke." She wishes that women "had as soothing and silent a remedy for weariness and perplexity." She thinks "women should be thankful for tobacco," and evidently has found it a great pacifier in her own domestic difficulties. "The wise woman," she concludes, "will set apart some corner where the head of the house may seek peace—stipulating only that he use a good brand of tobacco." One may assert, without fear of contradiction, that this woman has a most docile husband, for she plainly understands just how he should be managed.

A Filipino cigar manufacturer, whose name is Benito Legarda, was in New York recently. He was at one time in Aguinaldo's cabinet, but has been friendly to the Americans

since Dewey defeated the Spaniards in Manila Harbor. Señor Legarda, being quite wealthy, is finishing up a tour of the world.

—Dan Cupid and My Lady Nicotine have tried conclusions with the result that the young sprite won easily, for despite his diminutive stature he is mighty in strength. Albert B. Clark, of Chicago, was a cigarette smoker. He was also violently in love. The lady, Mrs. Hattie Izora Dolly, loved him, but not the cigarettes. She told him that he could choose between them. He fought the habit, thinking that he could give up the white papers if deprived of them. The St. Luke Society, an institution on Indiana avenue, heard of him, took him to their house and cured him of the habit. He sent for Mrs. Dolly, convinced her of his reform, and she consented to marry him. The wedding took place at the St. Luke Society house. The bride wore pink silk and carried roses. The organist played "Lohengrin" when the bridal party entered and "I Don't Care If I Never Wake up" as the congratulations began.

—The counterfeit five-dollar certificate that caused so much annoyance by extensive circulation in New York last summer and fall has reappeared in a slightly changed form. It is a lithograph production and very deceptive. Chief Wilkie of the Secret Service Bureau sent out this circular of warning last month.

"A new and improved issue of the counterfeit five-dollar silver certificate, series of 1899, portrait of the Indian Chief Onepapa, described in circular letter No. 161, dated Oct. 23, 1900, has appeared in circulation. The check letter and plate number have been changed from B20 to A32. The shade of blue ink used in printing the denominational figure and seal on the face of this new issue more nearly approximates the genuine than that of the first issue. The figures in the Treasury number are too thick and heavy and are irregular in formation."

Retailers' Review.

FIRE started to smoke the entire cigar store of R. Diaz Estate, 319 Alamo Plaza, San Antonio, Tex., last month, and succeeded in damaging the choice stock and fixtures to the amount of about \$8,000, which fortunately was covered by insurance.

Herman Sorg is the genial cigarman located at the busy corner of Smithfield St. and 7th Ave., Pittsburg, Pa., where he is doing a very profitable business.

Many improvements have been made in the cigar store of Andrew J. Rodgers, Johnstown, N. Y., the interior having been redecorated throughout.

Bernard Kopf has an attractive cigar store at 1233 Pennsylvania Ave., Washington, D. C. Mr. Kopf is doing a good business with a choice line of high grade goods.

Geo. Ellis and Allie Leacher have opened a new and complete cigar store in the Murdock Block, Dundee, N. Y.

It is only about seven months ago that B. Goldman purchased the cigar store at 225 E. Fayette St., Baltimore, Md., where he has built up a good business with the right kind of goods.

The Arcade Cigar Co., of Kankakee, Ills., is meeting with success with its various brands of cigars.

Wm. L. Havekotte is the hustling cigarman at 328 Fifth Ave., Pittsburg, Pa. He has a neat little store, and to judge by what may be seen, is transacting a very good business.

Palo Alto, Pa., has a new tobacco and cigar store on W. Beacon St. which was recently opened by Wm. Norton.

S. S. Shelley has two up-to-date cigar stores in Washington, D. C. The main store is at 1923 7th St., N. W., while his second establishment is desirably located at 1100 E St., N. W. A fine line of cigars and tobacco, pipes and smokers' furnishings are carried.

R. L. Parker & Co., tobacconists, have removed from George St. to 149 Bank St., Burlington, Vt., where they

have a more desirable and attractive store.

Wells & Wingerter have succeeded Wells & Campbell at 40 12th St., Wheeling, W. Va.

The Cosmopolitan Cigar Parlor is the name of a neat little place handling tobacco and smoke goods at Franks-town Ave. and Station St., Pittsburg, Pa. Wm. Metschen is the enterprising proprietor.

A. W. Zeiler is meeting with considerable success with his C—A—T brand of cigars. Mr. Zeiler has been located at 268 W. Federal St., Youngstown, Ohio, since 1872.

For 25 years Nathan Sickle has been selling cigars at 1011 Penna. Ave., N. W., Washington, D. C. National Plantation is one of his leading brands.

R. H. Knapp has purchased the cigar and tobacco business of Jacob Knapp, Saginaw, Mich.

The cigar store of John Simpson, Walden, N. Y., was recently burglarized and goods valued at about \$500 stolen.

Henry T. Ofterdinger will remove next door to more commodious quarters at 504 9th St., N. W., Washington, D. C., where he will have a more attractive store.

A new and handsome cigar stand was recently opened in the Griesheim Building, Bloomington, Ill., by H. C. Richardson.

The old cigar store of McCrary-Dalton Co., 11 W. 9th St., Kansas City, Mo., has been purchased by J. C. Stanton, who will make many improvements and additions to the stock.

Edw. Loomis has opened a cigar store on an elaborate scale at 19 S. Center St., Merchantville, N. J.

B. F. Queen has been the proprietor of the cigar stands in the National and St. James Hotels, Washington, D. C., for 24 years and 28 years respectively.

J. Harris has purchased the cigar store of C. J. Lessig, Independence St., Shamokin, Pa.

A new and up-to-date cigar store

has been opened at 12th St. and Broadway, Oakland, Cal., by B. Bercovich.

G. A. Hellawell has owned the cigar stand in the Tod House, Youngstown, Ohio, for the past 17 years, where a high grade line of goods is displayed.

The magnificence of the new cigar store of McCrary-Dalton Co., Kansas City, Mo., it is said is unequalled in that section of the country.

After 20 years in one location the firm of Jacob Leedy & Sons, 33 E. Federal St., Youngstown, Ohio, is compelled to move, as the building is to be torn down.

Burglars forced an entrance to the cigar store of Geo. Haines, 16th and Berryhill Sts., Harrisburg, Pa., recently and got away with a considerable quantity of cigars and tobacco.

The Monongahela House cigar store is one of the oldest and best known in Pittsburg, Pa., where an excellent business is being done by Chas. A. Wolfe, who succeeded Wolfe Bros. some time since.

George Ogg has removed his cigar store to the McKechnie Block, Canandaigua, N. Y. He expects to make a number of improvements.

Geo. Fischer, the tobacconist at 911 Federal St., Allegheny, Pa., is making a special push on his 4-11-44 brand, and meeting with considerable success.

Dover, N. J., has a new cigar store on Central Ave., which was recently opened for business by Samuel Williams.

The many improvements in the establishment of F. M. Kendrick & Co., Bleecker St., Utica, N. Y., make it one of the handsomest cigar stores in that city.

F. Romm has removed from 161 to 155 Smith St., corner of Bergen St., Brooklyn, N. Y. The store has been handsomely refitted, and a good business is being done in all the leading and popular brands.

THE SMOKER'S MAGAZINE will tell you what you want to know, \$1 a year.

The Broken Button.

I OFTEN think that the aphorism which proclaims the truth that trifles make the sum of human things was invented by a member of the profession to which I have the honor to belong, for in no walk of life more than in the detective business is the accuracy of this statement more often and more positively borne out. In a case which passed through my hands some seven years ago, and which created a profound sensation under the name of "The Margrave Mystery," it was the presence of a tiny witness, about one-quarter of an inch in dimensions, which enabled me to track the perpetrator of the crime, and to bring him to the scaffold which he merited.

One morning, early in June, I received a telegram from headquarters bidding me to proceed at once to the village of Margrave, in Berkshire, where a certain Dr. Powis desired to interview me immediately. Arrived at the doctor's residence after a forty minutes' journey in an express from Waterloo, I was ushered into his library, and found him awaiting me with anxious eyes and mein.

He was a broad-shouldered, firm-faced man with eyes and mouth which proclaimed honesty and steadfastness of purpose, but it was obvious to me that he was under the influence of some terrible shock, and his very first words proved that my diagnosis of his emotions was correct.

"A horrible and painful episode has just occurred, Mr. Harding," he said, speaking very hurriedly. "My patient, Sir William Margrave, of Margrave Hall, has been poisoned by a bottle of physic sent to him from this house by me—understand that—a bottle of physic prepared by me, with my own hands, last evening and taken by my messenger to his house. Unless the mystery is cleared up before the inquest, I shall be in a dreadful position, and may even have to stand my trial at the assizes. For Heaven's sake, tell me what is to be done."

MI FAVORITA

CLEAR HAVANA CIGARS.



MANUFACTURED AT KEY WEST, FLORIDA.

PARK & TILFORD,

Broadway, corner 21st Street,

NEW YORK.

PRICE LIST ON APPLICATION.

Please mention THE SMOKER'S MAGAZINE to advertisers.

THE BEST LITTLE CIGAR

of the

New Century.

† †

NOT A CIGARETTE.



EXACT SIZE OF FOIL PACKAGE.

**PURITY
AND QUALITY.**

• • •

M. BLOOM,

SOLE DISTRIBUTOR,

**36 Delancey Street,
NEW YORK.**

"I can tell you, Dr. Powis, what is not to be done," I answered, without hesitation, "and that is to not excite yourself thus unnecessarily. By preserving your calmness as much as possible, and giving me a clear and concise account of this affair, you will be helping the cause of justice, and I have no doubt that I shall be able to aid you to some extent."

"Very well, then," he exclaimed, rising and pacing the room nervously. "I may tell you at once that for some time past I have been attending Sir William for gout, and have been in the habit of sending the bottle of physic every Wednesday evening, to counteract the effects of the complaint in some degree. Last night I prepared the medicine as usual in my surgery downstairs, and having despatched my messenger with the physic, I sat down to read the *Lancet* in my study until bedtime."

He paused, wrung his hands in anguish, and then went on. "All went on as usual, but about midnight I was summoned from my bed by a footman from the Hall. He merely announced that Sir William had been taken very ill—was in violent agonies—and that the servants believed him to be dying. Without a word I followed the man back to the house, and only arrived in time to find the poor old baronet on the point of death, whilst he gasped out to me, as I knelt over him, these words:

"Analyze the medicine! Analyze the medicine!"

"He never spoke again, and from the manner in which his body was contorted, and from the odor in the room, it was obvious to me that he had swallowed a dose of the deadly drug known as oil of almonds—in other words, prussic acid.

"Directly I had lain the dead man upon his bed (for in his struggles he had fallen to the floor) I turned to examine the bottle of medicine, and one whiff at the drug told me what had occurred. An infusion of prussic acid had been added to the gout mixture, and to its addition Sir William's death was to be traced.

"I sent for the servant who had summoned me and bade him ride to the po-



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lice station and inform the night inspector of what had occurred, and then lay down upon the sofa in the dining-room till 8 o'clock, when the official in question arrived in company with the police doctor. The latter agreed with me that the deceased had met his death through poisoning by prussic acid, and I can assure you, Mr. Harding, that from his manner toward me it was plain he considered that I was to blame, and that through some criminal oversight I had committed a blunder and sent Sir William to his death.

"However, he said nothing of the sort to me, and, having taken an official note of the affair, went away. The body now lies at the Hall awaiting the inquest, which will doubtless be held on the day after to-morrow, and you will, therefore, appreciate my position, Mr. Harding. If something is not adduced by that time to show that the horrible affair has come about through no fault of mine my reputation will be shattered, and I shall be a ruined man."

"One moment," I said. "I should like to see this messenger of yours."

"You shall do so at once," returned the doctor, and, ringing the bell, he told the maid who answered it to send him in.

The messenger, Travers by name, was a tall, thin man, with bushy side whiskers and neatly-parted black hair. He answered my questions in a straightforward manner, and informed me that he had conveyed the medicine as usual to Margrave Hall, where he had handed it to the footman. His master, he added, had seemed perfectly composed and calm when he handed him the bottle, and he was quite at a loss to account for the extraordinary incident.

It was so obvious to both Dr. Powis and myself that this man could have had no earthly reason for desiring the life of the departed baronet that we did not trouble to question him very closely, for after all he was but a messenger, and could not be expected to give us much vital information. Having thanked him for his words, I told him

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he could withdraw, and he went away as silently as he had entered.

"He seems right enough," I said, when the door had closed upon his retreating form.

"What about the servants at the Hall?"

"All of them are absolutely trustworthy, and all of them loved poor Sir William as a father. He lived in the house quite alone save for the servants, and was a bachelor, his only surviving relative being a brother, who, however, has not been heard of for a long time."

"And the brother succeeds him, I presume?" I asked quickly.

"Yes. There is no other heir, and though the gentleman has not been in evidence for some years, I expect he will turn up now that a large estate and £20,000 per annum await him."

"No doubt," I replied drily; and then having asked Dr. Powis a great many more questions, all of which he answered most satisfactorily. I took my leave, promising to go on to the Hall and see if I could elicit anything there.

"Let me know," I said, as I shook hands in parting; "let me know by wire the exact hour of the inquest and I will come down, so as to back you up if you need any assistance. And let me advise you, Dr. Powis, to agitate yourself as little as possible, for I hope and believe that this mystery will be traced to its fountain head before you and I are much older."

"Heaven grant it so," he said wearily, and then taking my hat and stick I set out for the Hall.

Every information that I desired was given me at that place, but it helped me but little. I journeyed back to town at 4 p. m., telling myself that the affair was a black mystery and that the doctor's position was, indeed, a sad one. The jury would, of course, take the view that he had blundered in preparing the physic, and he would be a ruined man.

* * * * *

Next morning I received a note from the doctor that ran thus:

"DEAR MR. HARDING: The inquest is fixed for next Friday at 12 noon, at the Hall itself. I would have wired

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you the information, but as I have some other news to communicate I write instead.

"The news in question is that my messenger, Travers, has suddenly disappeared. He went out at 7 o'clock this evening and has not returned. Following so closely on the terrible tragedy at the Hall, the disappearance seems suspicious, and I presume you will use all your influence at Scotland Yard to have him traced. Yours faithfully,
"CLAUDE POWIS."

"Now, what does this mean?" I asked myself, as I read and reread the letter. "Why on earth should the messenger vanish at this point? Assuming even that he was responsible for the crime, what possible motive could he have possessed for committing it?"

However, it was of little use to question myself thus, and I went to work immediately to have the man traced. All our efforts in this direction proved useless, and when I went down to Margrave to attend the inquest on Friday, the man was still beyond our reach.

Dr. Powis, who looked exceedingly haggard, was very pleased to see me, but his face fell when I told him that Travers was not to be discovered.

"The jury will say that I have got him out of the country for some reason of my own," he mumbled helplessly; but perceiving that the coroner was at this moment entering the library, where the inquest was to be held, he checked his speech and followed the official silently into the apartment.

The jury were called in, sworn, and seats were allotted to them. The usual formalities followed, and then the examination of the witnesses took place. These included Dr. Powis, two of the Hall servants, and the present baronet, Arthur Margrave, who had read of his relative's shocking end in the papers, and had come down to the Hall immediately to take up his residence there and to give the lawyers any aid that might be required.

The evidence of the servants was disposed of very quickly, and was of small service. The doctor's turn followed, and it was evident from the manner in which the corner addressed

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him that the latter believed the physician to have been guilty of gross carelessness in the handling of the drugs. The doctor felt that the coroner was taking this harsh view, and it did not help to make him more comfortable. On the contrary, it broke down completely what little nerve was left in him, and when, at length, he was curtly told that he might stand down, he collapsed completely, and was obliged to seek the nearest chair.

Arthur Margrave's turn now came. He was a tall clean-shaven young man, with easy, confident manner and pleasant voice. He told how he had been wandering about the Continent for the past few years, had recently returned to England, where he had resided at his London club, but that he had not seen his dead brother for some five years. He was convinced that his relative had had no tendency toward suicide, and that the present tragedy must be attributed to something else. That was all he had to tell, and very well and very glibly he told it.

He was about to glide from the apartment when something that I had not noticed previously sprung to my gaze, and even as it did so an illuminating intelligence swept my entire consciousness.

Rising to my feet I said, in a loud, clear tone:

"Mr. Coroner, I must ask for an adjournment of this inquest, as I have new evidence to offer."

The coroner stared, Margrave stood rooted to the floor, and the doctor's face lit up with joy.

"New evidence," said the coroner; "of what nature?"

"The nature of my evidence," I replied triumphantly, "will take the form of an accusation of 'wilful murder' against the last witness, Arthur Margrave."

A low murmur went around the room, and watching Margrave's face, I saw the color come and go. His knees shook, his hands twitched—if ever guilt was written in a man's face and in a man's figure, they were written in his face and his figure at that moment.

But I was resolved to lose no time in following up my master clew, and tak-

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ing from my bag a pair of bushy whiskers and a black wig which I carried for the purpose of my business, I clapped them onto Arthur Margrave as he stood there, rigid and amazed, and turning to Dr. Powis, who was regarding the scene with eyes of amazement, I cried out:

"Dr. Powis, do you recognize Mr. Margrave in his new character, or rather his old one?"

"Heaven have mercy on me!" shouted the doctor, leaping back. "It is John Travers, my missing messenger."

"Exactly so," I returned, as I removed the disguise and quietly handcuffed the terror-stricken scoundrel, "exactly so; and there is no doubt, doctor, that your old messenger knew what he was doing when he took up his situation with you. Further evidence will, of course, have to be collected as to Mr. Margrave's alleged residence at his London club during the past few months; and I venture to think that the club is a myth, and that we shall have no difficulty in proving it to be such. However, all the necessary evidence will be forthcoming at the further hearing, and in view of these developments I must ask, Mr. Coroner, for an adjournment."

"It is granted," he said, without a moment's hesitancy. "I hereby adjourn the hearing until this day fortnight."

"By which time," I added quickly, "I have every reason to believe that my case will be complete."

* * * * *

We went to work with a will at Scotland Yard, and very soon proved that Arthur Margrave had been seen at no London club during six months past, and in view of the fact that he was unable to account for his whereabouts, the coroner's jury, taking into account also my evidence and the evidence of Dr. Powis, returned a verdict of "willful murder" against him after a very short deliberation.

This verdict was confirmed a month later at the assizes, and he was condemned to death, while Dr. Powis received the congratulations of the whole district upon the glad knowl-

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edge that he was freed from all suspicion of having blundered on that fatal night.

On the eve of Margrave's execution he sent for the governor of the jail and made a full confession. It seemed that, being anxious to inherit his brother's estate, and believing that if he lived he might marry and have issue, the villain had conceived the notion of disguising himself as a man servant, had waited for a vacancy to occur in Dr. Powis's household, and then had obtained the post of messenger, knowing that all the medicine sent to his brother's house would be conveyed by himself. Gaining admittance to the doctor's surgery one night, he had obtained the prussic acid, and on the following night had taken advantage of his position as messenger to infuse the poison into the medicine he was conveying to his relative's house. He had disappeared from the doctor's residence afterward, in order that he might discard his disguise and turn up as his brother's heir.

And how had I associated the gentlemanly witness at the inquest with the servant I had met in Dr. Powis's library?

Well, I had noticed that the messenger's left shoe contained a broken button midway and the very same mutilation appeared on the same button in Mr. Arthur Margrave's shoe. I put the two unusual breakages together, and acting on the hint brought a murderer to his doom, being actuated, as I have said, by nothing more or less than a broken button.

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Equisitos	1-20. 133
Invenables	1-40. 235
Minervas	1-40. 120
Regalia Venus	1-20. 91
Rothschild	1-40. 225

Beck & Co.

Almuerzos	1-20. \$191
Cabinets	1-40. 265
Claveles	1-10. 86
Culebras	1-20. 147
Delicicosos Ex.	1-40. 157
Equisitos Comp.	1-20. 213
Tales of Smoke	1-40. 282
Gems	1-10. 106
Lindas	1-40. 131
Longfellow	1-40. 441
Marquesas	1-20. 100
Obsequios	1-40. 260
Oradores	1-20. 231
Panetelas	1-10. 113
Perfectos	1-40. 193
Petit Ducs	1-20. 133
Princesses	1-10. 103
Puritanos Finos	1-20. 122
Regalia Esp. Ex.	1-20. 153
Violetas	1-10. 102

La Carolina.

Concha Fin. Esp.	1-20. \$113
Elegantes	1-10. 133
Favoritas Ex.	1-20. 102
Invenables	1-40. 248
Perfectos	1-40. 195
Puritanos Finos	1-20. 125
Regalia Perfectos	1-40. 140
Reina Esp.	1-10. 90
Sports	1-40. 111

La Comercial.

Ben Ali	1-20. \$190
Bouquets Sub.	1-40. 160
Comerciales Ex.	1-40. 228
Conchas Sublimas	1-20. 104
Crema de Crema	1-40. 275
Diamantes	1-20. 137
Fancy Tales	1-40. 275
Graciosos	1-10. 134
Maria Cristina	1-10. 120
Perfectos	1-20. 135
Perfectos Ex. fina.	1-40. 197
Perfectos Sublimas	1-40. 179
Regalia Chiquita	1-20. 94
Regalia Selectas	1-40. 138

La Corona.

Apollos	1-20. \$95
Bouquets	1-40. 210
Celestiales Astoria	1-40. 165
Concha Fina Esp.	1-20. 125
Conquerors	1-40. 298
Coronas	1-40. 365
Corona Perfectos	1-40. 660
Emperadores	1-40. 420
Fin de Siècle	1-40. 220
High Life	1-20. 185
Invenables	1-40. 313
Perfectos Ex.	1-40. 175
Regalia Chiquita	1-20. 103
Union Club	1-40. 290

Flor Cubana.

Bouquets Sub.	1-40. \$127
Perfectos	1-40. 178
Petit Bouquets	1-40. 110
Regalia Chica	1-20. 113
Regalia Esp.	1-20. 150
Reina Victoria	1-10. 140

Flor de Cuba.

Albas Finos	1-40. \$310
Bouquets	1-40. 225
Celestiales	1-40. 360
Delicicosos	1-20. 190
Exquisitos	1-20. 174
Hortensias	1-40. 194
Portenas	1-40. 155
Panetelas	1-10. 130
Petit Bouquet	1-40. 190
Perfectos Esp.	1-40. 208
Perillas	1-20. 90
Recuerdos Imp.	1-40. 400
Regalia Perfecta	1-20. 155
Regalia Chica Ex.	1-20. 147
Regalia Selecta	1-20. 140
Reina Vic. Esp.	1-10. 210
Royales	1-40. 175
Sublimas	1-40. 270

Flor de Benito Suarez.

Panetelas	1-10. \$93
Regalia Esp.	1-20. 159

Eden.

Brevas	1-20. \$160
Caprichos	1-10. 75
Claveles	1-40. 163
Concha Fina Esp.	1-20. 89
Dainties	1-20. 129
Delicicosos	1-40. 143
Delicicosos Ex.	1-40. 164
Especiales	1-20. 85
Incomparables	1-40. 238
Invenables	1-40. 105
Magnolias	1-20. 92
Perfectos	1-40. 188
Perlas	1-40. 182
Puritanos Finos	1-20. 140
Regalia Esp. Ex.	1-20. 148

Espanola.

Alvas	1-40. \$293
Aromaticos	1-40. 121
Celestiales	1-40. 350
Conchas Esp.	1-20. 105
Loriot	1-40. 105
Palmitas (foil)	1-20. 142
Panetelas	1-20. 110
Perfectos Flr Fina	1-40. 190
Triangulars	1-40. 141
Violetas	1-40. 117

Aguila de Oro.

Delicicosos Ex.	1-40. 163
Flechas de Oro	1-40. 132
Obsequios Extra.	1-40. 260
Panetelas	1-10. 131
Princesses	1-10. 104
Puritanos Finos	1-20. 125
Regalia Esp. Ex.	1-20. 160

Manuel Garcia.

Apollos	1-20. \$97
Bismarck	1-40. 350
Bouquets	1-20. 151
Casinos	1-20. 110
Celestiales	1-40. 295
Concha Fina Esp.	1-20. 113
Concha Selec.	1-20. 93
Delicicosos	1-40. 165
Exquisitos	1-20. 130
Favoritas	1-20. 195
Invenables	1-40. 227
Londres Fino	1-10. 110
Panetelas Finos	1-10. 98
Perfectos	1-40. 206
Petit Ducs	1-20. 132
Puritanos Finos	1-20. 119
Regalia Chiquita	1-20. 80
Rge. Esp. Ex.	1-20. 153
Regalia Esp. Sub.	1-20. 153
Rositas	1-40. 105
Sublimas Perf.	1-40. 193

Henry Clay.

Aguilas de Guill.	1-40. \$365
Alvas	1-40. 290
Bouquets	1-40. 179
Bouquet Royal	1-40. 115
Brevas	1-10. 148
Concha Esp.	1-20. 118
Concha Esp. Ex.	1-20. 95
Concha Selec.	1-20. 94
Londres Fino Esp.	1-10. 137
Lulus	1-20. 178
Matines	1-10. 144
Maud	1-20. 247
Nancy Hank	1-20. 255
Napoleons	1-40. 370
New Yorkinos	1-40. 190
Panetelas	1-20. 136
Para la Noblez.	1-20. 203
Perfectos	1-40. 195
Predicatos	1-20. 274
Puritanos Finos	1-20. 123
Regalia de Paris	1-40. 133

Regalia Esp.	1-20. \$158
Regalia Patti	1-20. 136
Regalia Perf.	1-40. 167
Reina Vic. Ex.	1-20. 183
Reina Vic. Sup.	1-10. 191
Reina Maria Vic.	1-10. 104
Sports	1-40. 140
Varieties	1-20. 218
Victoria	1-10. 142

High Life.

Admirals	1-40. \$225
Bouquet Esp.	1-40. 138
Londres Ex.	1-10. 127
Perfectos	1-40. 212
Puritanos	1-20. 126
Regalia Superba	1-20. 138

La Intimidad.

Bouquets	1-40. \$193
Conchas Esp.	1-20. 121
Conquerors	1-40. 327
Delicias	1-20. 105
Delicicosos	1-20. 158
Fancy Tales	1-40. 323
Favoritas	1-20. 112
Marias	1-40. 246
Noblezas	1-40. 170
Perfectos	1-40. 205
Perfectos Ex.	1-40. 185
Perfectos Waldorf	1-40. 180
Perlas	1-40. 186
Puritanos Finos	1-20. 128
Regalia Esp.	1-20. 144
Reina Vic. Ex.	1-10. 171

La Imperial.

Altezas Reales	1-40. \$1000
Bouquet Sub.	1-40. 200
Brevas	1-10. 150
Cabinet Imp.	1-40. 250
Concha Esp.	1-20. 109
Heraldos del Rey	1-40. 340
Invenables	1-40. 275
Napoleons	1-40. 290
Perlas	1-40. 150
Panetelas	1-10. 115
Princesses	1-10. 105

La Indiana.

Aguilas Imp.	1-40. \$375
Cavalliers	1-20. 98
Espirituales	1-20. 115
Diamantes	1-40. 120
Puritanos	1-20. 120
Perfectos	1-40. 190

India Cubana.

Bouquets	1-40. \$130
Operas	1-10. 65
Petit Ducs	1-40. 75

Por Larranga.

Bouquets	1-40. \$185
Conchas Espec.	1-20. 118
Delicias	1-20. 107
Panetelas	1-10. 113
Perfectos	1-40. 220
Petit Bouquets	1-40. 188
Pred de Dewey	1-40. 410
Regalia Esp.	1-20. 149

Lord Beaconsfield.

Bachelors	1-20. \$120
Bouquets	1-40. 145
Camelias	1-20. 95
Excelsior	1-20. 125

La Rosa de Santiago.

Brevas, a la Con's	1-10. \$160
Bouquet, Extra.	1-40. 205
Camelias	1-20. 206
Celestiales	1-40. 344
Conchas, First	1-20. 122
Concha Esp.	1-20. 114
Delicias	1-10. 104
Delicicosos	1-40. 175
Diplomaticos Esp.	1-20. 195
Hermosos	1-20. 165
Invenables Ex.	1-40. 242
Jockey Club	1-10. 104
Magnolias	1-20. 182
Media Reg Esp.	1-20. 147
Perfectos	1-40. 230

Villar y Villar.

Bouquets1-40.	\$215
Deliciosos1-20.	174
Escep Rothschilds1-10.	286
Esquisitos1-20.	175
Invenibles1-40.	204
Knickerbockers1-10.	183
Panetelas1-10.	138
Perfectos1-40.	243
Petit Bouquets1-40.	112
Princesas1-10.	112
Reina Fina1-20.	193
Rothschilds1-20.	203

The Waldorf.

Bouquets1-40.	\$160
Casadores (foil)1-40.	235
Concha Esp.1-20.	105
Delicias1-20.	100
Deliciosos1-40.	150
Deliciosos, Ex.1-40.	166
Londres Imp.1-10.	135
Lulu1-20.	215
Perfectos1-40.	197
Perf. (for fina)1-40.	195
Perfecto Finos1-40.	200
Petit Bouquet1-40.	140
Petit Duc1-20.	155
Panetelas1-10.	100
Puritano Finos1-20.	120
Rothschilds1-20.	165

Waldorf-Astoria.

Aristocrats1-20.	\$160
Astoria Perf.1-40.	244
Bouquets Imp.1-40.	210
Deliciosos1-40.	190
Greater New York1-40.	276
Invenibles1-40.	265
Panetelas1-10.	125
Petit Bouquet1-40.	176
Perfectos1-40.	213
Puritano Finos1-20.	130
Regalia del Prin.1-10.	128
Royales1-20.	192
Regalia Excel.1-20.	160
Lilias (foil)1-10.	124
Serpentines1-10.	162

Washington.

Bouquets Finos1-40.	\$133
Edison's1-40.	192
Invenibles1-40.	193
Puritano Finos1-20.	113

KEY WEST AND TAMPA CIGARS.**MI Favorita.**

Apollos1-20.	\$71
Bouquets1-40.	104
Brevas (pkg. 25)1-10.	85
Camelias1-20.	80
Concha Bouq. Ex.1-20.	92
Concha Esp.1-20.	75
Casinos1-20.	90
Deliciosos1-40.	110
Elegantes1-20.	56
Invenibles1-40.	143
Jockey Club1-10.	71
Longfellow1-10.	102
Londres Fina Esp.1-10.	82
Liliputanos1-20.	53
Magnolias1-40.	128
Perfectos1-40.	116
Perfectos finos1-40.	109
Petit Bouquets1-40.	92
Petit Duc1-20.	82
Pre't's de P. & T.1-40.	156
Puritano Finos1-20.	78
Regalia Esp.1-20.	104
Rothschilds Ex.1-20.	88
Varietas1-20.	133
Washington1-40.	213

La Elegancia.

A. M. & C. Cabinet1-20.	\$178
Apollo1-20.	75
Bouquet Fino1-40.	106
Brevas Esp.1-20.	88
Cabinet1-20.	94
Camelias1-20.	57
Chiquitos1-20.	39
Comme il Faut1-20.	79
Conchas Bouquet1-20.	64

Concha Ex.1-20.	\$58
Conchas Selectas1-20.	64
Deliciosos Ex.1-40.	106
Double Enders1-20.	78
Favoritas1-20.	55
Invenibles1-40.	143
Jockey Club1-10.	70
Knickerbockers1-40.	78
Knickerbocker Ex.1-40.	73
Londres Grande1-10.	81
Manhattan1-40.	75
Media Regalia1-20.	68
Opera Reinas1-10.	35
Perfectos1-40.	132
Perlas Ex. Finol1-40.	124
Petit Bouquets1-40.	79
Petit Duc1-20.	73
Ponies1-40.	35
Puritano Ex.1-20.	76
Regalia Esp.1-20.	102
Regalia Ex.1-20.	98
Rothschilds1-20.	78
Selection Esp.1-20.	92
Selecta Ex.1-20.	77
Selectas1-20.	83
Union League Espi20.	74
Victorias1-40.	90

La Belle Rosa.

Camelias1-20.	\$57
Concha Fina1-20.	60
Puritano Finos1-20.	76
Deliciosos1-20.	85
Diplomaticos1-20.	95
Perfecto Finos1-40.	120
After Dinners1-40.	120

Marshalla.

Alvas1-40.	\$300
Almuerzos (pkg. 10)1-20.	130
Concha Especial1-20.	65
Concha Fina Esp.1-20.	80
Deliciosos1-20.	100
Ecepcionales1-40.	160
Invenibles1-40.	165
Jockey Club1-40.	103
Londres1-10.	80
Londres Grand1-10.	80
Media Perfecto1-40.	95
Musketeer1-20.	60
Old Timers (pkg. 25)1-20.	85
Panetelas (Bock)1-10.	80
Panetelas (M. G.)1-20.	80
Perfectos1-40.	133
Perf. (Carolina)1-40.	137
Perfectos (H. C.)1-40.	135
Perfectos (M. G.)1-40.	140
Petit Duc1-20.	78
Puritano Extra1-20.	78
Puritano Finos1-20.	85
Regalia Britanica1-40.	130
Rothschilds1-20.	82
Rothschilds Ex.1-20.	85
Senoritas1-20.	35

La Flor de Sanchez y Haya.

Aguilas1-40.	\$250
Bouquet Sub.1-40.	85
Cabinet1-20.	90
Conchas1-40.	123
Conchas Fina1-20.	75
Conchas Sub.1-20.	70
Coquetas1-10.	65
Deliciosos1-40.	260
Imperiales1-40.	180
Invenibles1-40.	180
Londres Cor.1-10.	85
Londres Fina1-10.	75
Londres Ex.1-10.	75
Non Plus Ultra1-20.	80
Panetelas1-20.	80
Perfectos1-40.	150
Perfectos Finos1-40.	140
Petit Duc1-40.	140
Presidents1-40.	210
Puritano Ex.1-20.	82
Regalia Eleg.1-20.	95
Rothschilds1-20.	90
Tabacos1-40.	115

Marcello.

Brevas1-10.	\$95
Bouquets1-40.	105
Casadores (foil)1-40.	115
Conchas Esp.1-20.	63
Deliciosos Fina1-40.	95
Escepcionales1-40.	175
Entreactos1-10.	75
Graciosos1-10.	92
Imperiales1-40.	160
Invenibles1-40.	160
Knickerbockers1-10.	80
Londres Grande1-10.	80
League Clubs1-20.	80
Petit Duc1-20.	88
Panetelas1-10.	78
Perfectos Royal1-40.	95
Perfectos Ex.1-40.	110
Perfectos1-40.	130
Puritano Finos1-20.	80
Regalia Chiquita1-20.	60
Rothschilds1-20.	82
Rothschilds Ex. F.1-20.	78
Regalia Ex.1-20.	100

La Sinceridad.

Ambassadors1-40.	\$115
Aristocrats1-40.	105
Casadores1-40.	100
Chums1-10.	35
Criterion1-20.	120
Deliciosos1-20.	85
Diplomatico1-20.	85
Emperors1-40.	150
Fancy Tales1-40.	175
Jockey Club1-20.	95
Knickerbocker1-20.	70
Londres Grande1-10.	70
London Club1-20.	95
Majors1-40.	125
Monograms1-40.	115
Panetela Fina1-20.	100
Perfecto C.1-40.	130
Perfectos Finos1-40.	100
Perfectos1-40.	125
Perlas1-40.	135
Puritano Finos1-20.	72
Regalia Noblez1-20.	125
Town Topics1-40.	75

Optimo.

Aromaticos1-20.	\$90
Bachelors1-20.	100
Caballeros (2 bds)1-10.	85
Conchas Ex.1-20.	60
Delmonico1-20.	80
Ecepcionales1-40.	165
High Life1-20.	100
Invenibles1-40.	175
Londres Fino1-10.	70
Media Perfectos1-40.	135
Napoleons1-40.	135
Panetelas1-20.	72
Perfectos1-40.	125
Prince of Wales1-20.	85
Regalia Esp.1-20.	95
Reina Vic. Esp.1-10.	95

La Petronila.

Londres1-10.	\$78
Madison1-20.	80
Regalia Especial1-20.	95
Van Buren1-20.	108
Washington1-20.	98

Rigidez de Tampa.

Bouquet Fina1-40.	\$90
Brevas1-10.	85
Conchas Esp.1-20.	80
Deliciosos1-20.	83
Elegantes1-20.	68
Esquisitos1-40.	158
Invenibles1-40.	38
Liliputanos1-40.	38
Panetelas1-10.	78
Panetelas Fina1-10.	78
Petit Duc1-20.	63
Puritano Fina1-20.	75
Puritano Finos1-20.	82
Perfectos1-40.	148
Regalia Sup.1-40.	148
Smokers1-10.	82
Violas1-10.	80

Solace Factory.

Bouquets1-40.	\$75
Club Espi1-20.	75

Con. Esp.1-20.	\$65
Coquettes1-10.	60
Deliciosos1-40.	88
Delmonicos1-20.	85
Favoritas1-20.	80
Full Dress1-20.	90
Knickerbockers1-20.	100
Napoleons1-40.	175
Perfectos1-40.	130
Perfectos Esp.1-40.	95
Petit Duc1-40.	75
Petit Perfectos1-40.	100
Puritano1-20.	80
Puritano Fina1-20.	85
Reina Fina1-10.	70
Reina Vic. Ex.1-20.	90
Rothschilds1-20.	85
Young Ladies1-20.	60

La Unita de Cuba.

After Dinner1-40.	\$150
Bouquets1-40.	70
Cabinet1-40.	172
Conchas1-20.	63
Conchas Esp.1-20.	65
Delmonicos1-20.	165
Invenibles1-10.	80
Londres1-10.	80
Panetelas Fina1-20.	75
Perfectos1-40.	135
Perlas1-20.	60
Puritano1-20.	78
Sublimis1-20.	85

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Brevas1-10.	85
Bouquet Ex.1-40.	80
Conchas Ex.1-20.	75
Cabinet1-40.	105
Diplomatico Esp.1-20.	100
Deliciosos Fina1-40.	110
Delmonico1-20.	90
Gems1-40.	70
Invenible1-40.	175
Jockey Club1-20.	110
Monopole1-40.	100
Majors1-40.	100
Petit Perfecto1-20.	105
Perfecto Fina1-40.	150
Puritano Esp.1-20.	75
Panetelas1-20.	75
Petit Bouquet1-40.	85
Panetela Fina1-20.	80
Perlas1-40.	110
Perfecto1-40.	160
Perfecto Selecto1-40.	110
Perfecto Esp.1-40.	150
Royal Perfecto1-20.	100
Regalia Cabinet1-40.	120
Regalia Esp.1-20.	85
Rothschild1-40.	120
Reina Vic. Esp.1-20.	85
Regalia Perfecto1-40.	120
Violas1-20.	60

Henry Irving.

Puritano Fino1-20.	\$80
Regalia Concha1-20.	70
Concha Fina Esp.1-20.	60
Brevas1-10.	85
Londres Extra1-10.	70
Puritano Esp.1-20.	70
Perfectos1-40.	110
Victorias1-20.	85
Panetelas1-20.	70
Colonias1-20.	90
Stubs1-20.	90
Regalia American1-10.	70
Union Club1-20.	90
Perfecto de C.1-40.	100
Perfecto Extra1-40.	85
Invenibles1-40.	150
Dainties1-20.	90
Jockey Club1-20.	95
Panetelas Fina1-20.	75
Deliciosos1-40.	100
Petit Duc1-20.	80
Bouquet1-40.	80
Rothschilds1-20.	75
Edition De Luxe1-40.	275

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